



# Noticing

Instructor: Rob Faludi  
Class 5

# Plan for Today

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- Focus Groups Review
- Ethnography Lecture: Joetta Gobell
- Ethnography Exercise: refrigerator tour
- Readings & Assignments

Ethnography

Ethnography Exercise: refrigerator tour

# Readings and Assignments

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- Readings
  - none this week
- Assignments
  - Ethnography Assignment
  - Final Project Assignment