XBee Friends

Jordan Husney, Product Manager Digi International

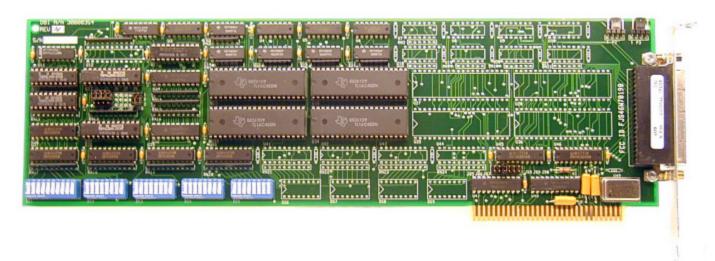
I Was This Kid



Digi Was a Different Company



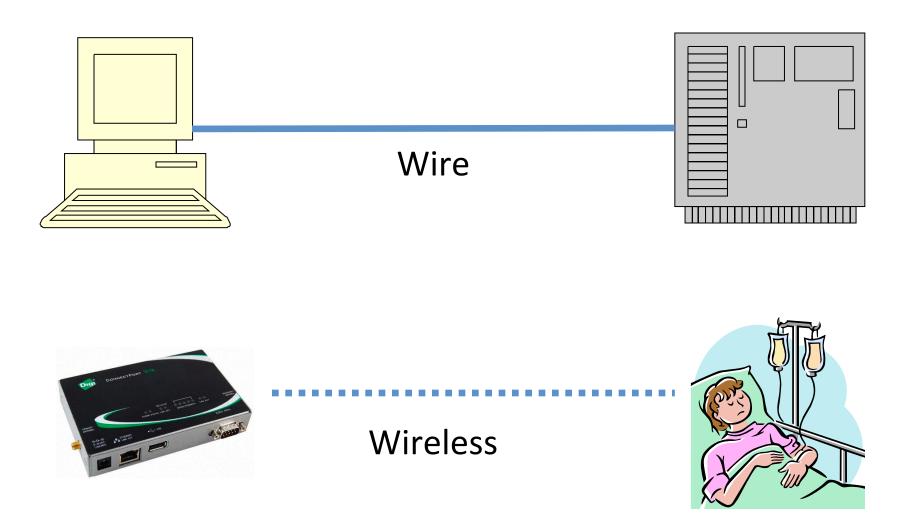
We Made Things Like This







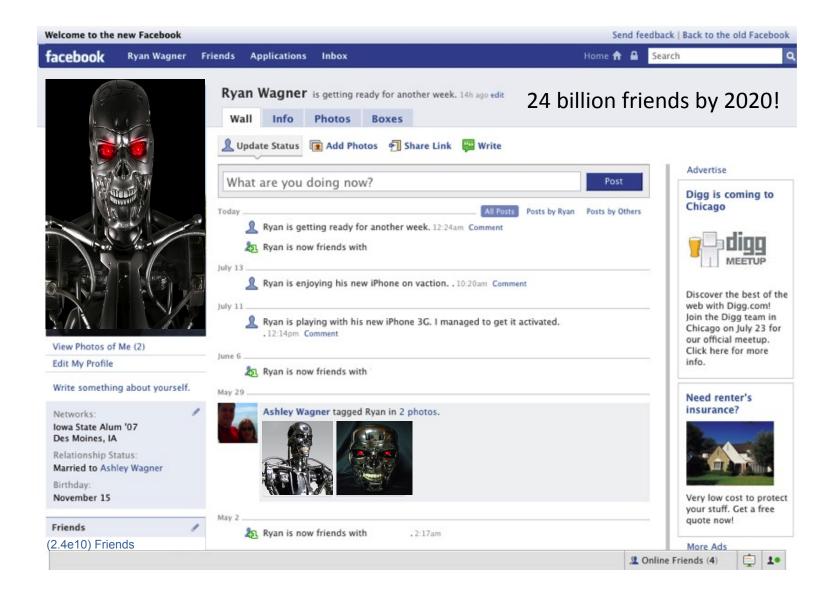
But Somehow Things Are the Same



...With a Cloudy Twist



Rise of the Machines



Why Now?



Cost of Goods

Scalable Systems

Ubiquitous Connectivity

Lighthouses Along the Shore



Say Cheese



e2America





Chicken



Take Off Every XIG

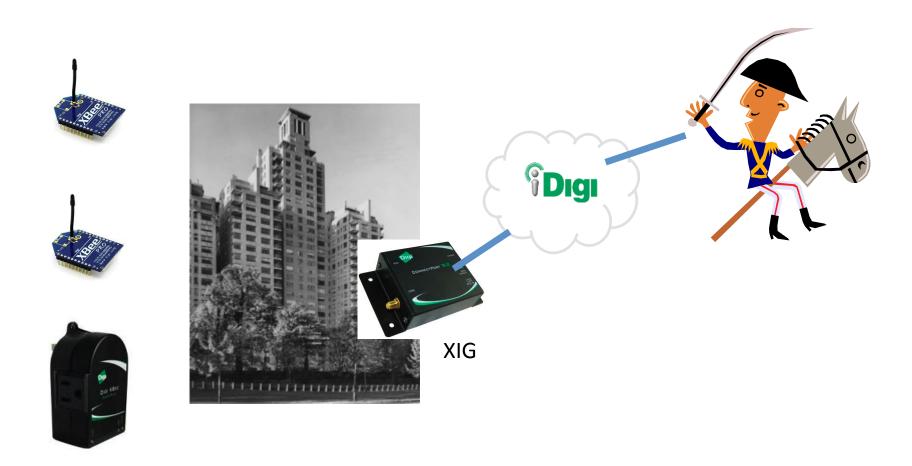


http://code.google.com/p/xig



Networked On Air Light — From Make: Projects

Architecture of 240 Central Park



Thank You Very Much!