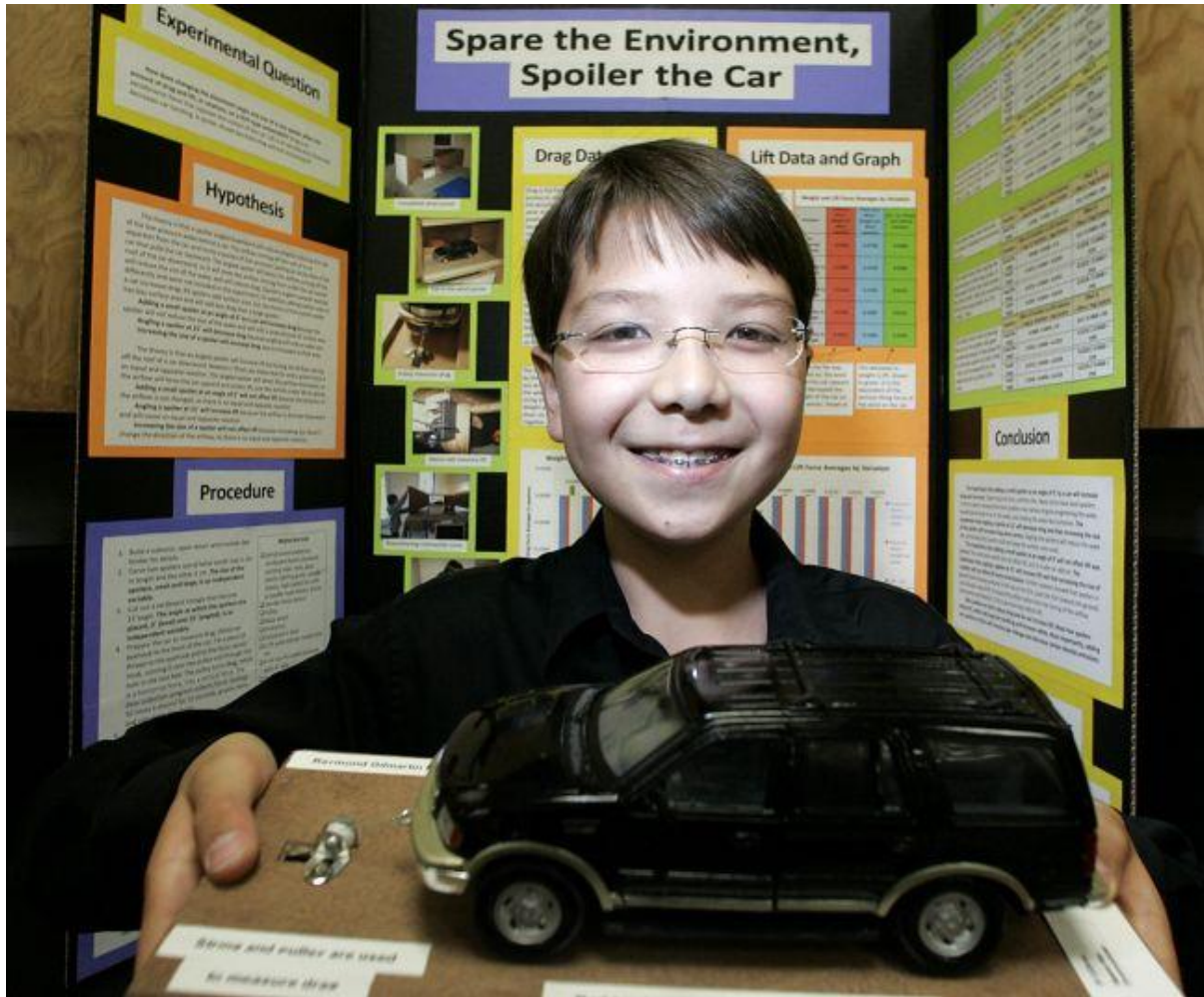


Commercial Applications for the Internet of Things

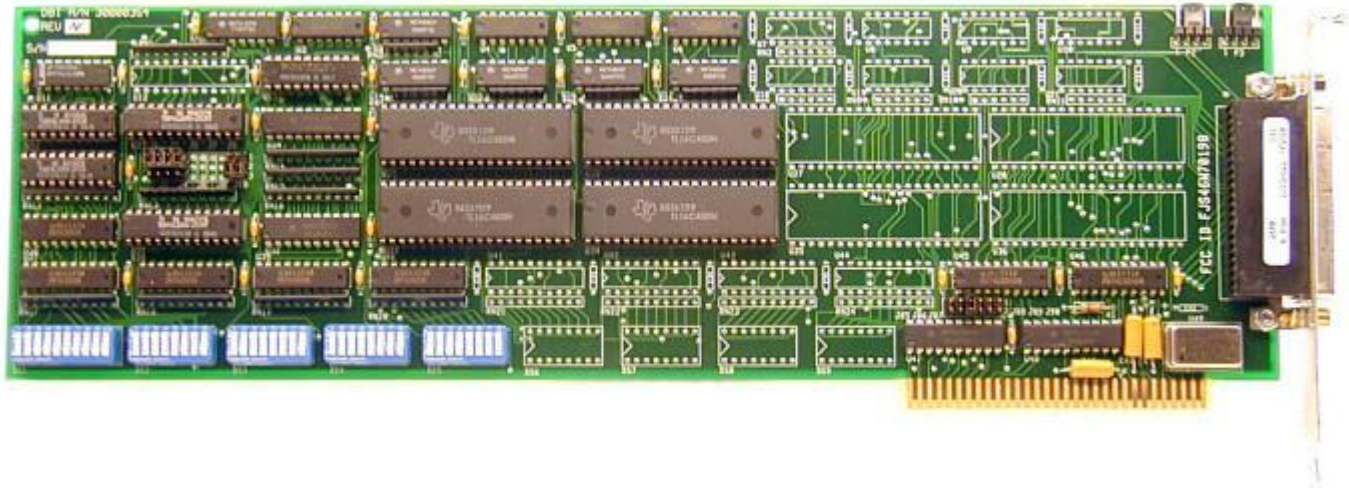
Jordan Husney, Digi International



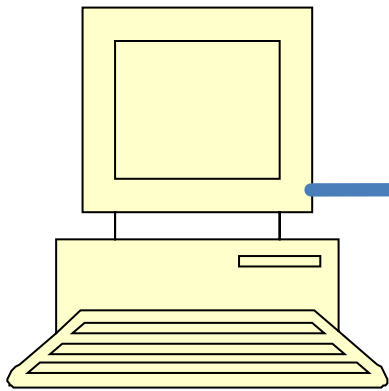
I Got Started Here



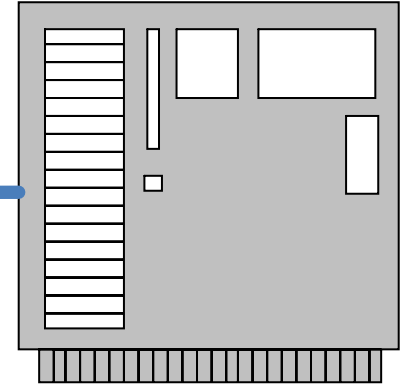
Digi Was a Different Company



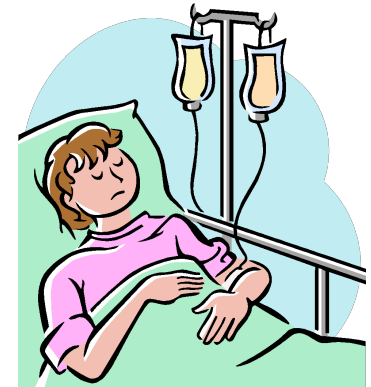
We Made Things Like This



Wire



Wireless



Somehow Things Are the Same



...with a Cloudy Twist



Terminator 2 (T2)

1,560,984 likes · 22,043 talking about this

Like

Movie
"I'll be back.."



1.5m

About

Photos

Likes

Highlights

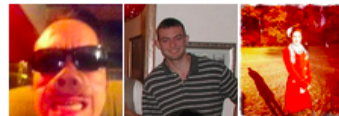


Terminator 2 (T2)
October 17

We're huge fans of these Terminator 2 (T2) fan tribute posters that are featured at ShortList Magazine. Which is your favorite? <http://bit.ly/RUrm54>

SCHWARZENEGGER

3 Friends
Like Terminator 2 (T2)



Create Page

Now

October

2012

2011

2010

Opened

Sponsored

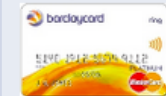
Play the Goriest Game!



Peace is not an option. Play War Commander!

4,500,000 people played War Commander.

Barclaycard Ring
barclaycardus.com



The First Social Credit Card. Apply Today & Learn How Community Fuels Our Success.

The Social Machine

Why Now?

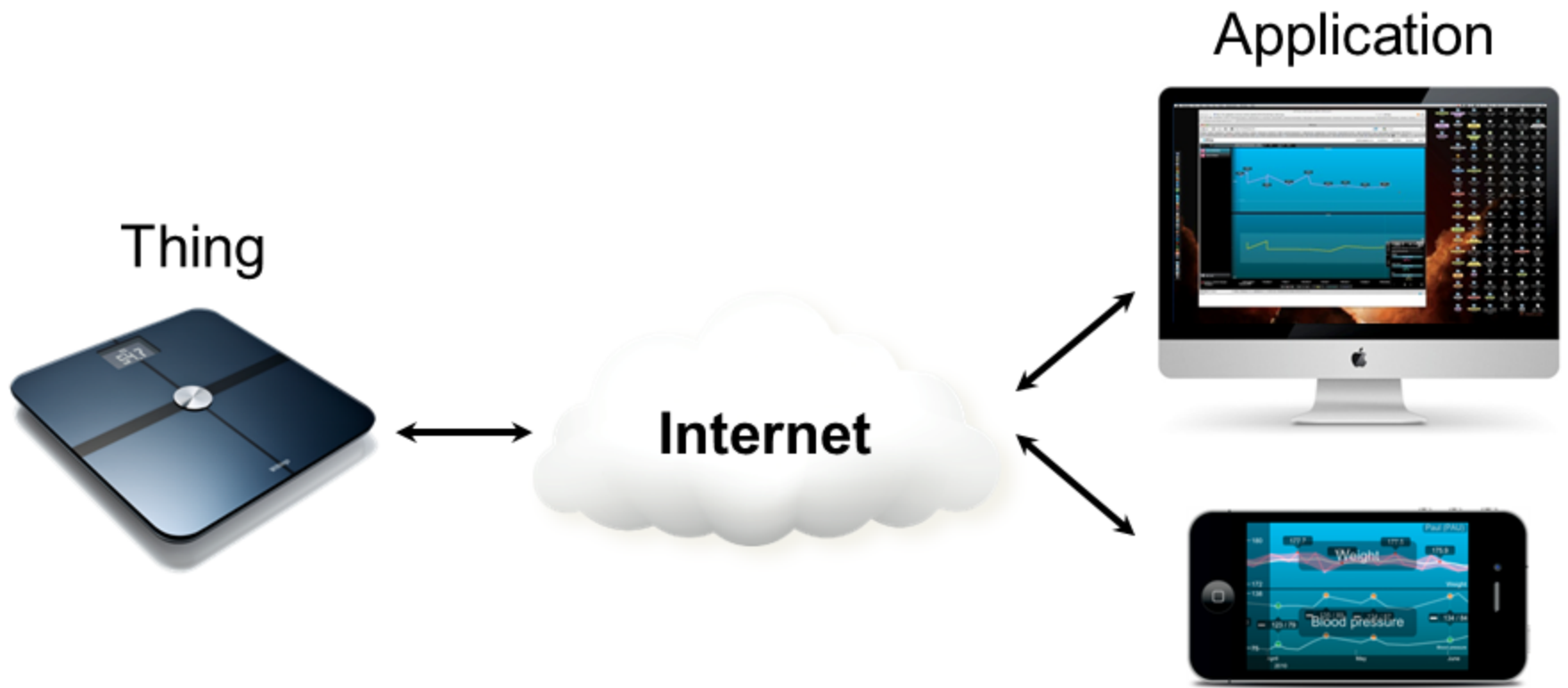


Cost of Goods

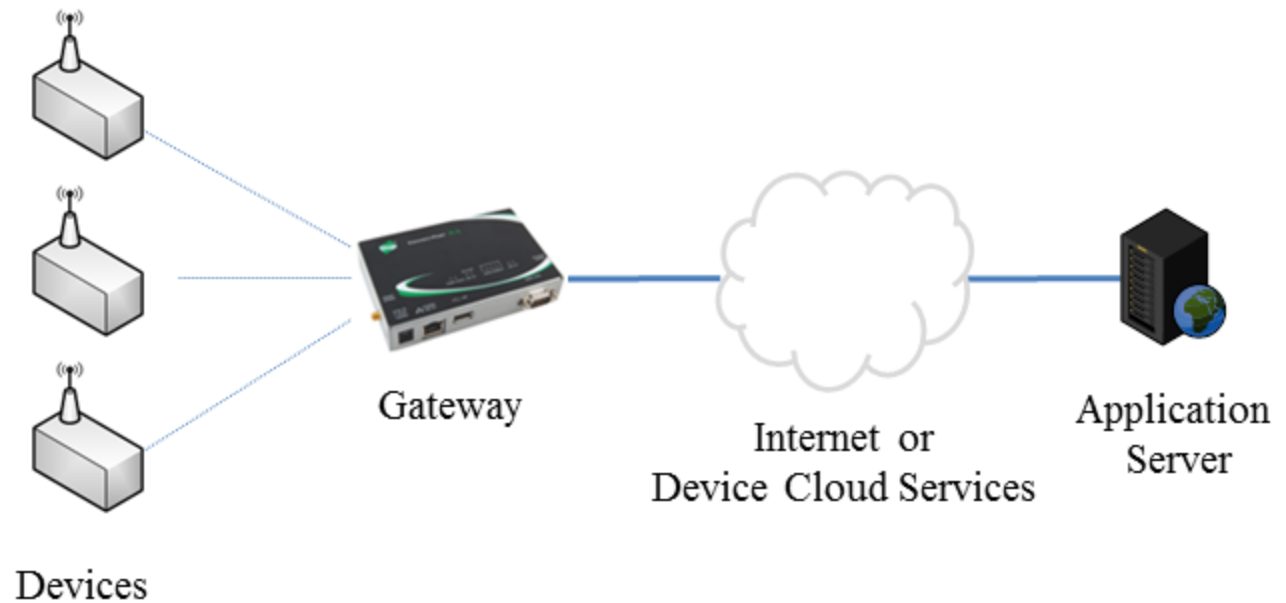
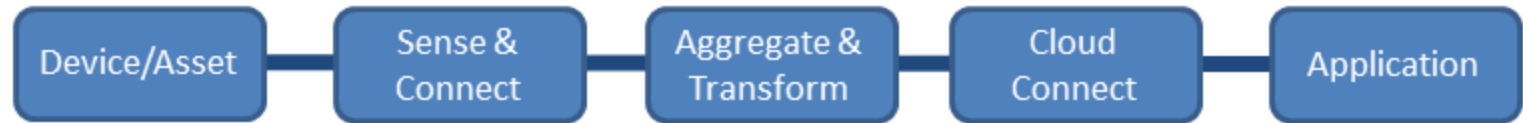
Ubiquitous Connectivity

Technological
Innovation

Open-Source &
Sharing



Elements of a Solution

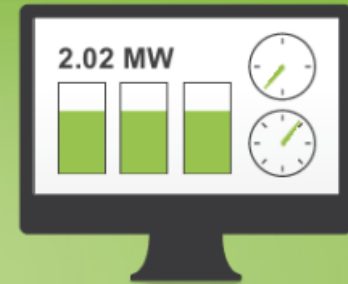




What's a Device Cloud?

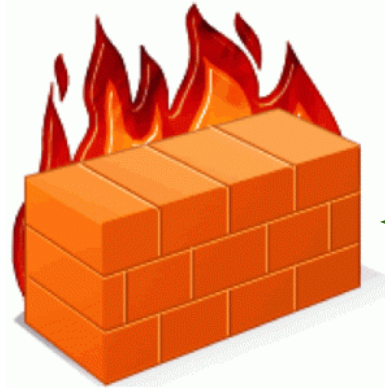
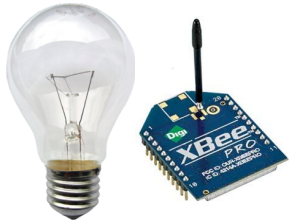
ANY APP, ANYTHING, ANYWHERE™

Know the flow. Easily access distributed energy data for critical rebate reporting.

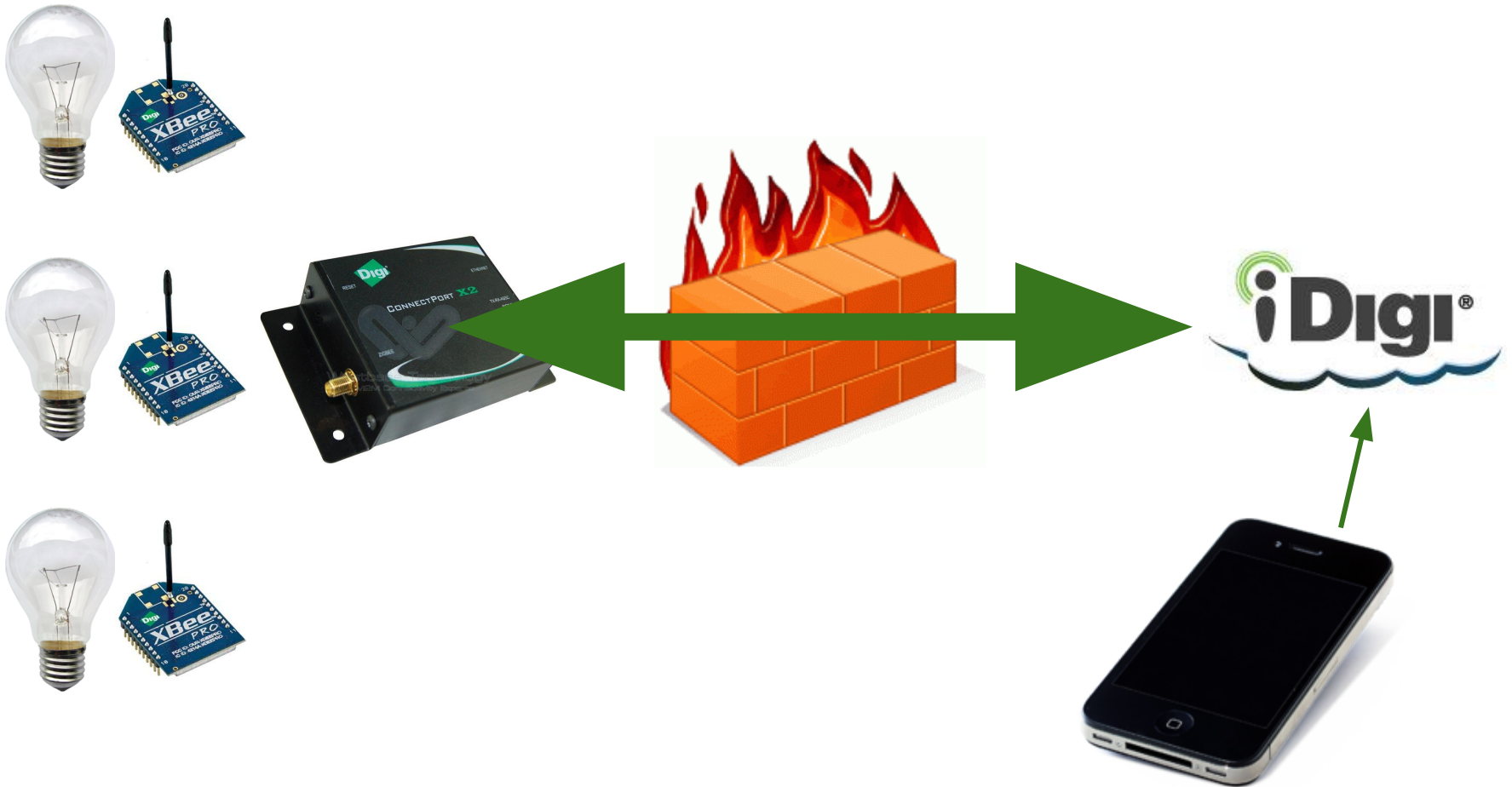




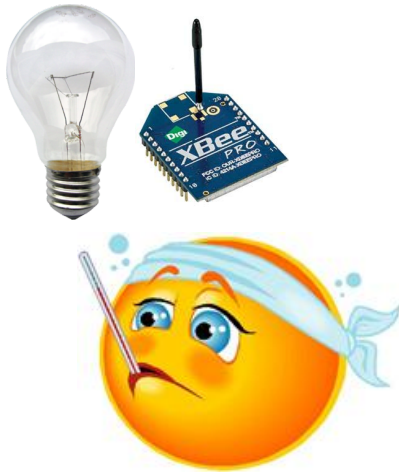
The Firewall Obstacle



Firewall Traversal with iDigi



Thing Health



Give Everything an API



API



Centralize Security

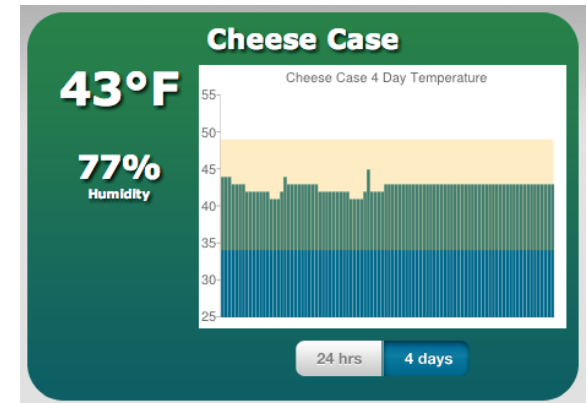


API 

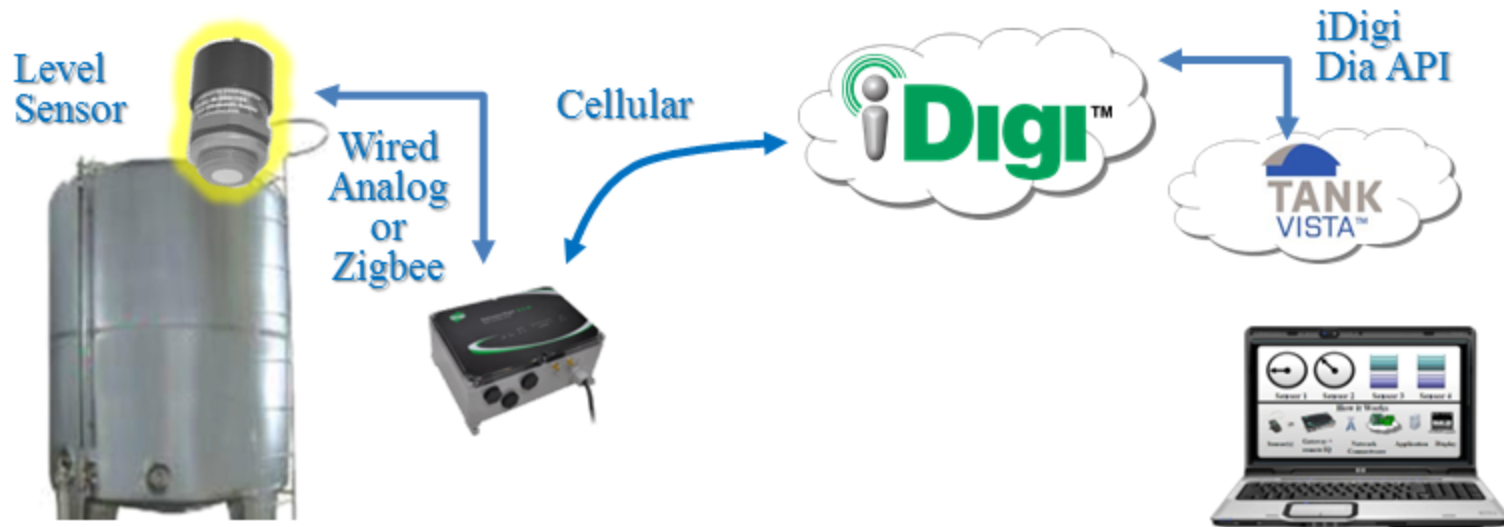
Cheese



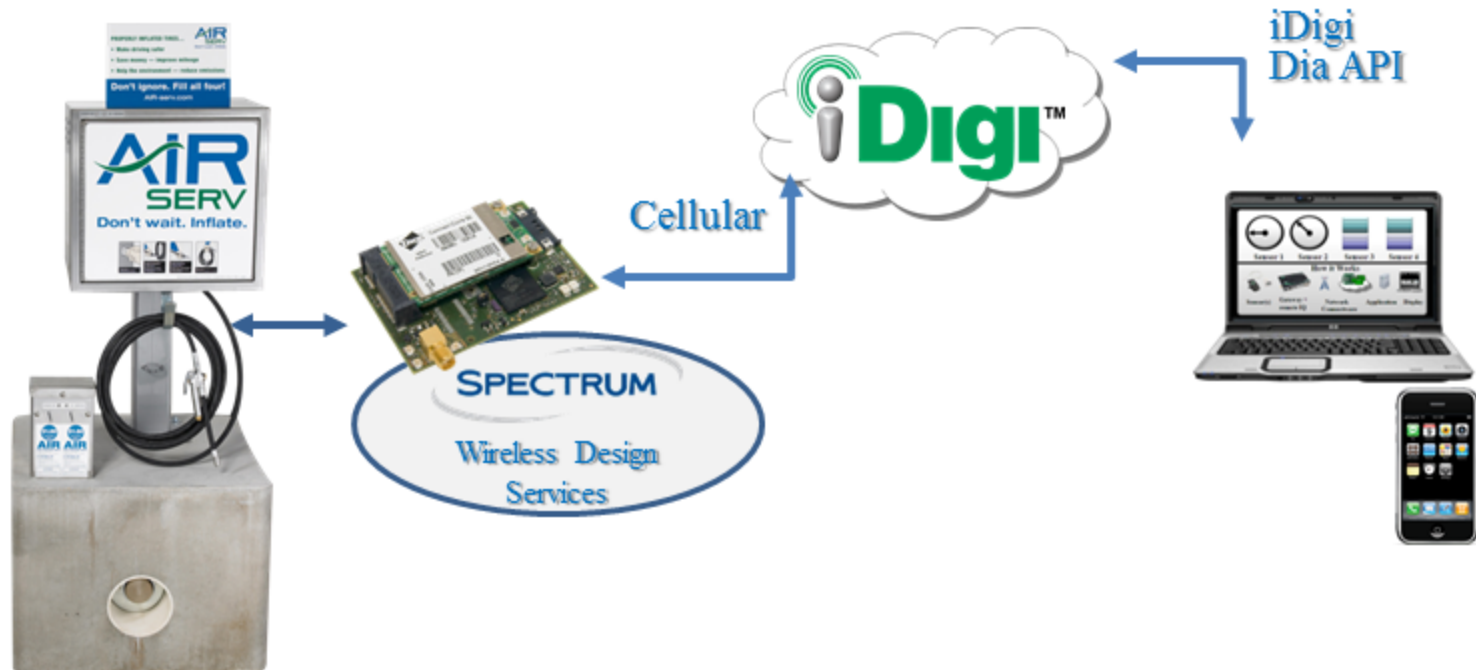
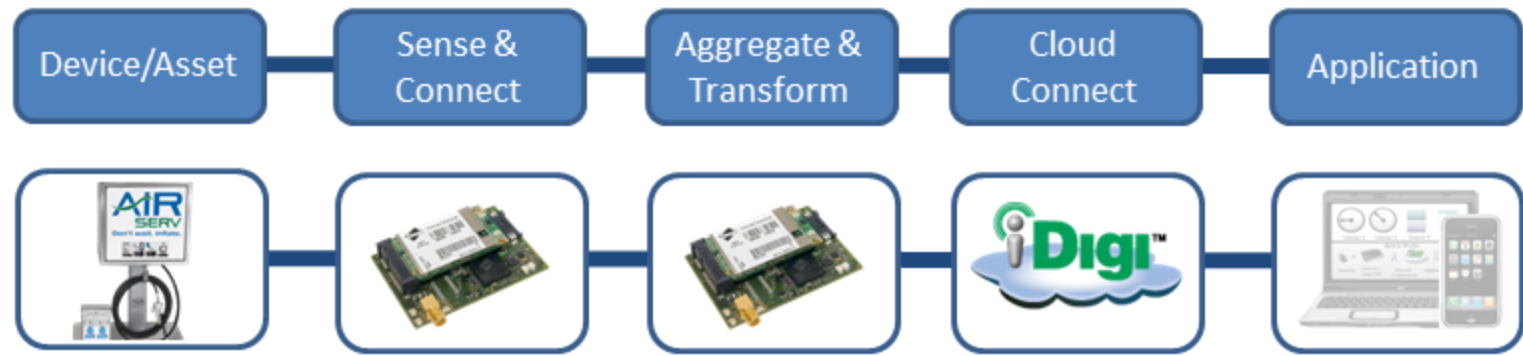
Elements of a Solution



Remote Tank Monitoring



Remote Vending Monitoring



Home Energy Management





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<http://jordan.husney.com>