# Social Objects from ITP

Rob Faludi

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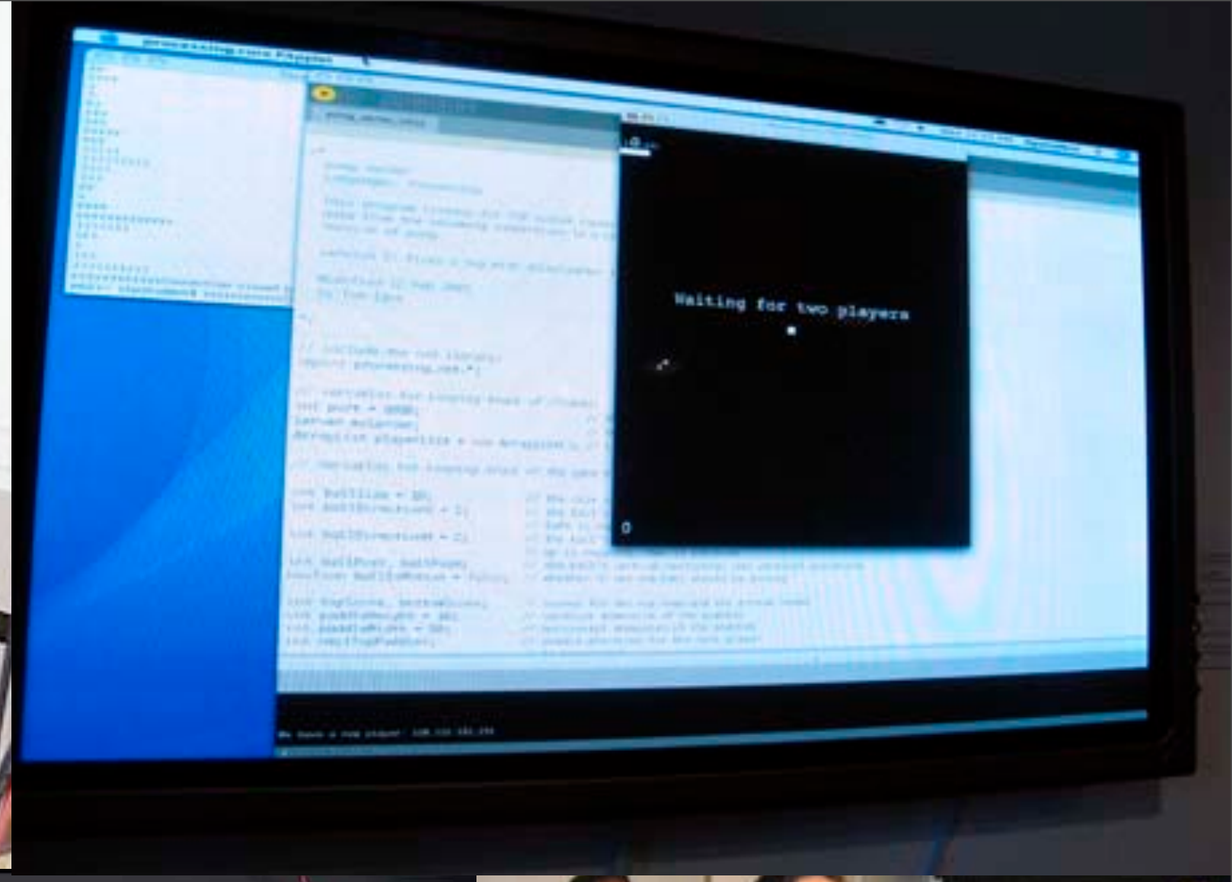
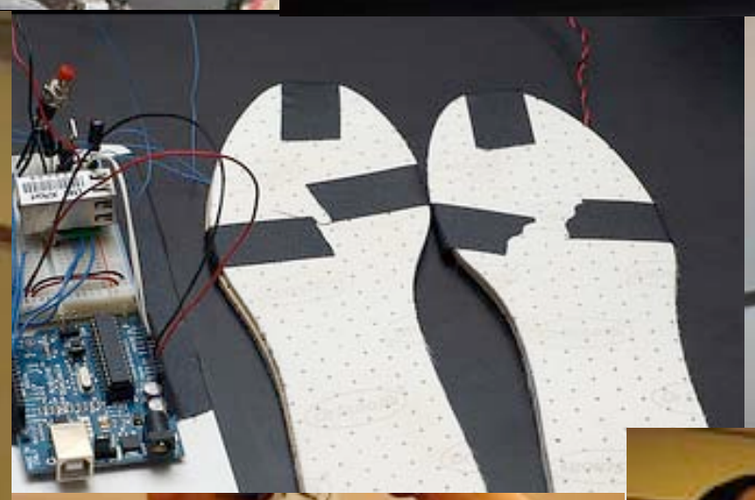
- ITP Instructor
- Cognitive psychology
- Physical computing
- Social Genius (the game)

# ITP Social Objects

- a medley
- another taxonomy
- fodder for critical thought

# Social Lubricants


Waiting for two players



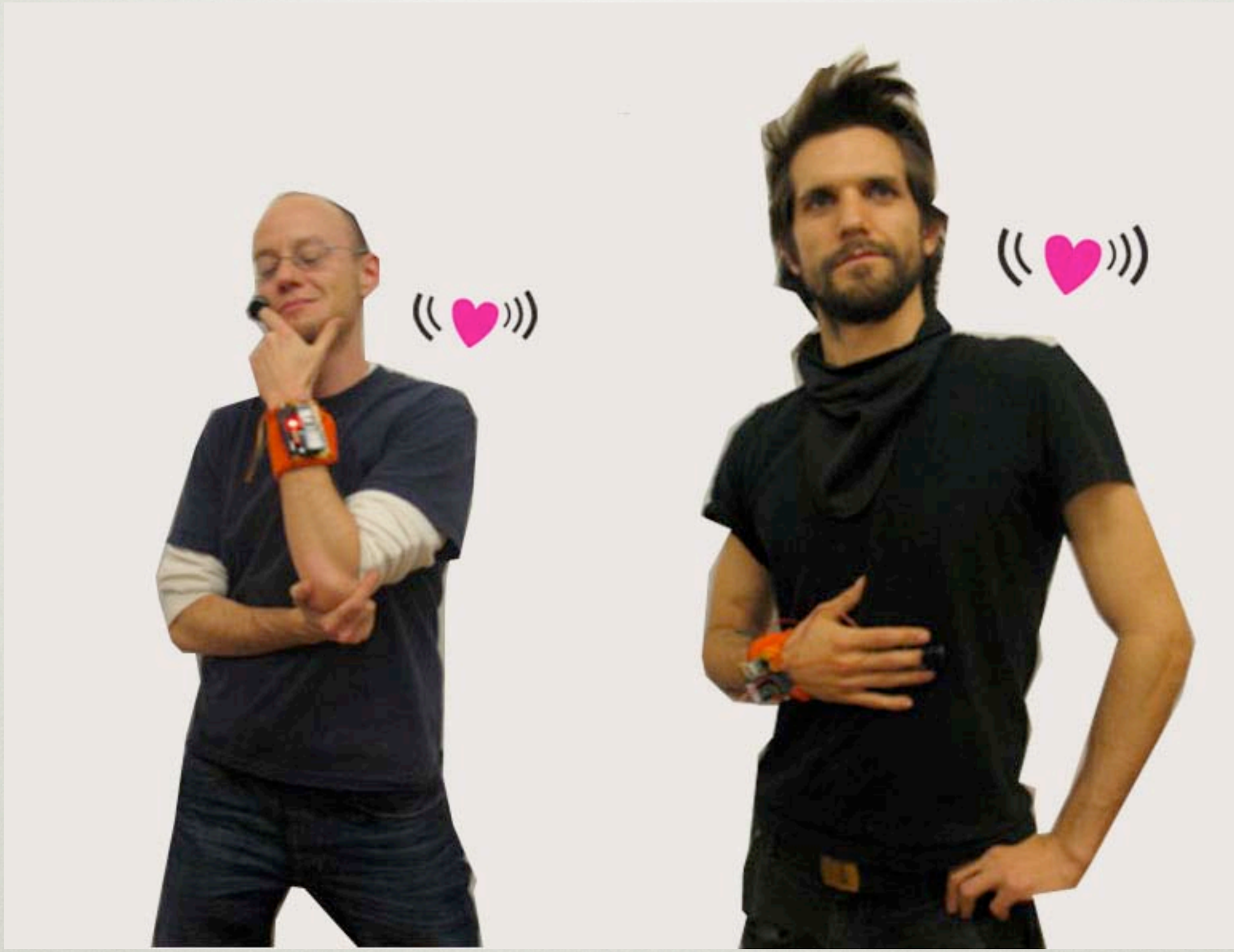
SANDWICH

# Questions

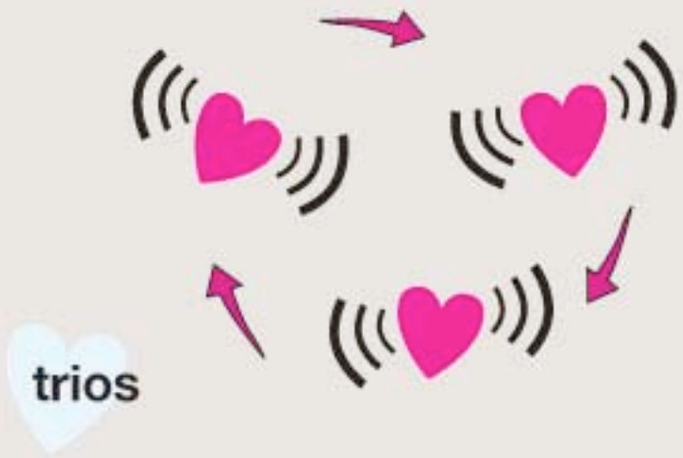
- which environments?
- tools for demographics?
- challenges from powerful competition

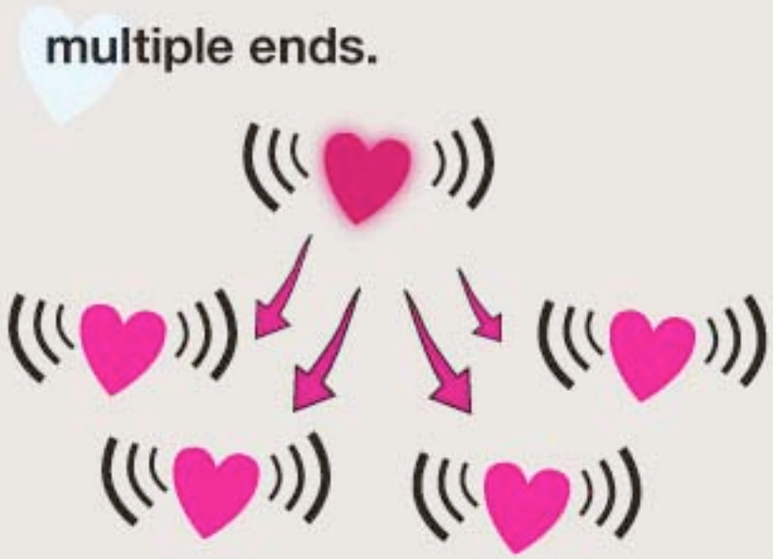
Estate Grown
GRAND Firepeak CUVÉE
BAILEYANA
FIREPEAK VINEYARD
EDNA VALLEY
SYRAH
ESTATE GROWN, PRODUCED & BOTTLED BY BAILEYANA WINERY
SAN LUIS OBISPO, CALIFORNIA ALCOHOL 14.1% BY VOLUME

# Socializing the Autonomic



## XBee Series 2 API



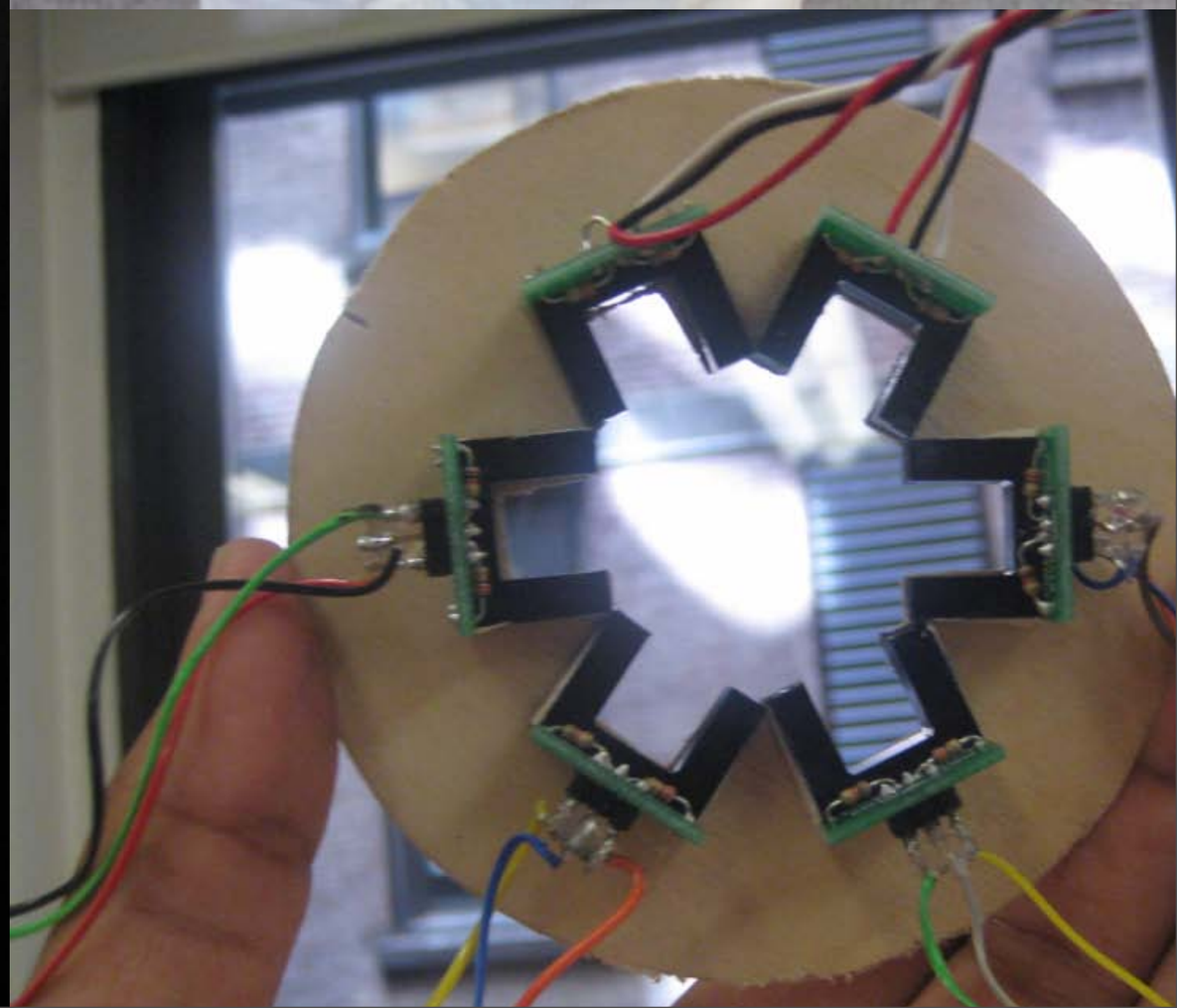
# Questions

- invasive?
- tools for receiving this information?
- holistic understanding

# Protecting Aloneness

cell atlantic

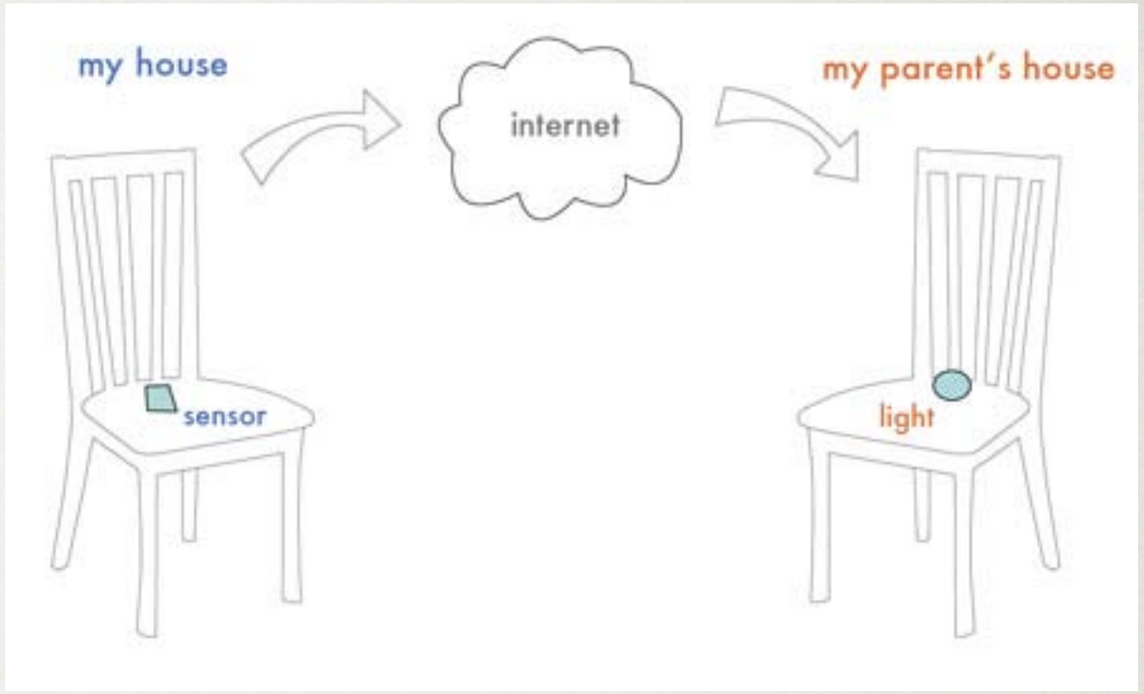
cell atlantic



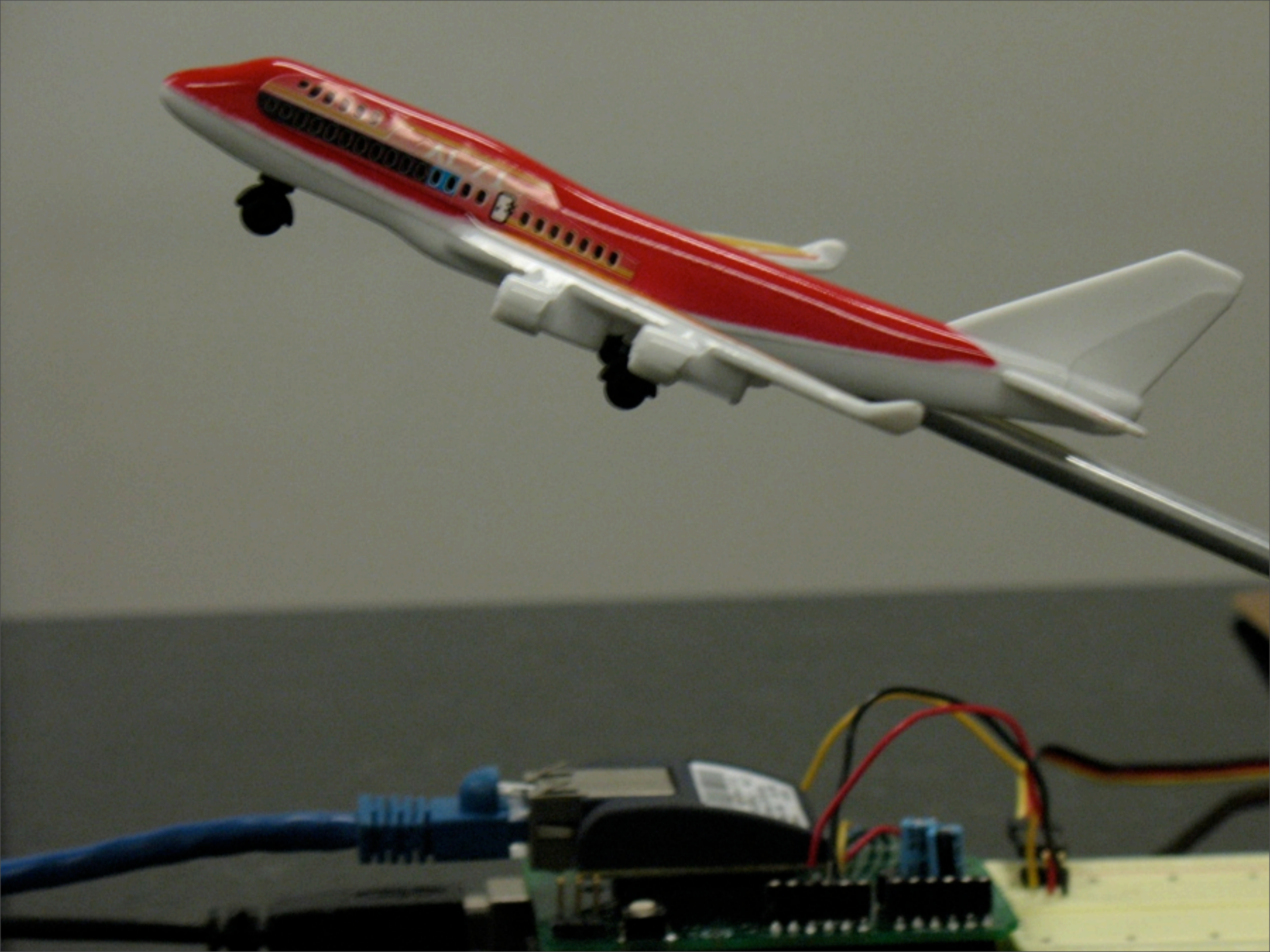
# Questions

- why is aloneness threatened?
- greater need for defense?
- is aloneness part of being social?

# Remote Intimacy


my house
internet
my parent's house
sensor
light

sneakers.jpg



# Questions

- Why so popular?
- Loss?
- deepen or cure?
- what are we missing?
- is this enough?

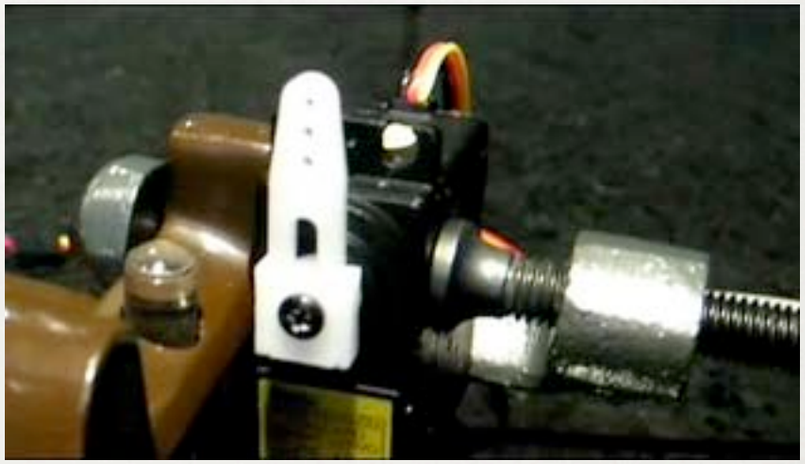
# Expanding Participation

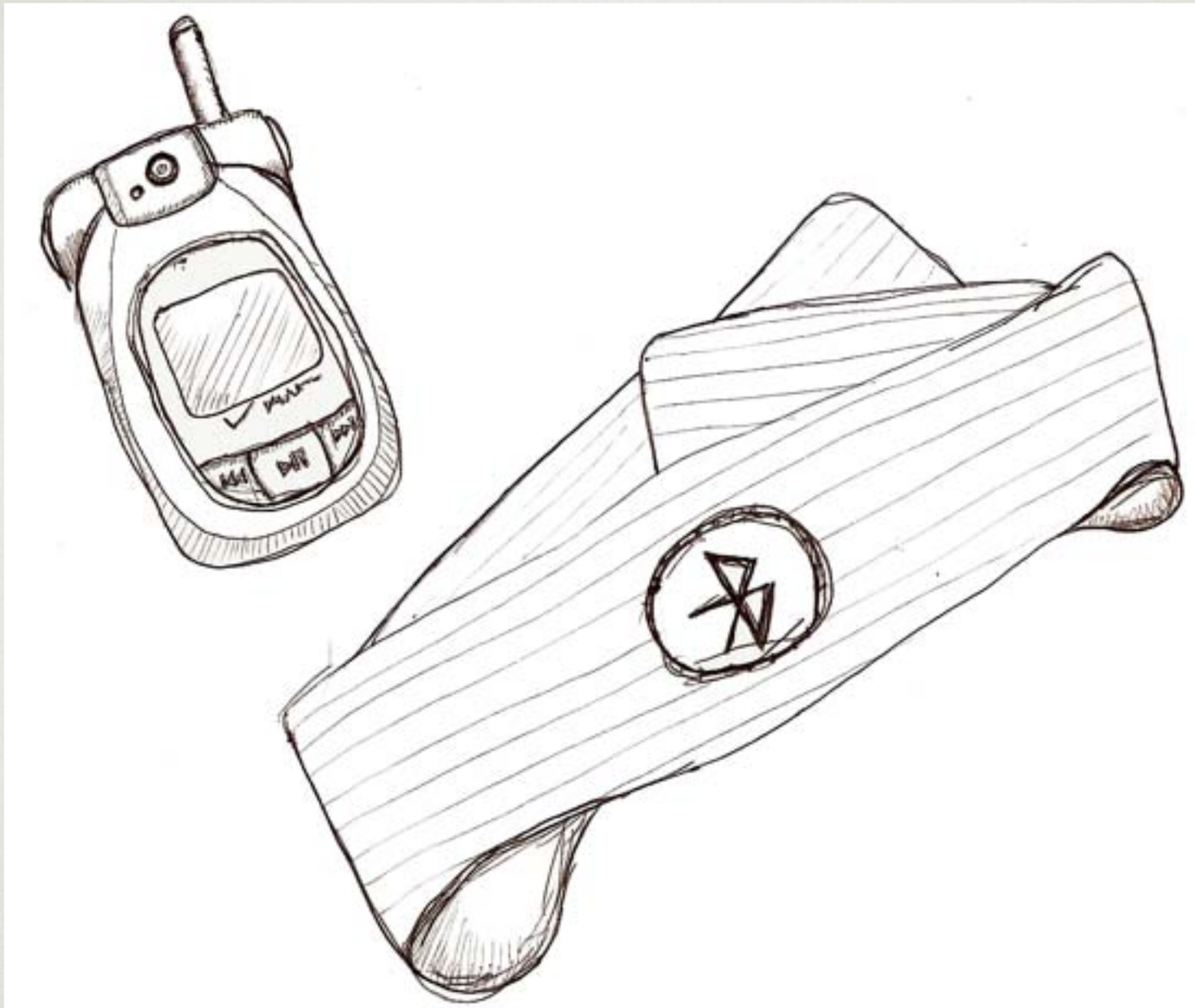
botanicalls

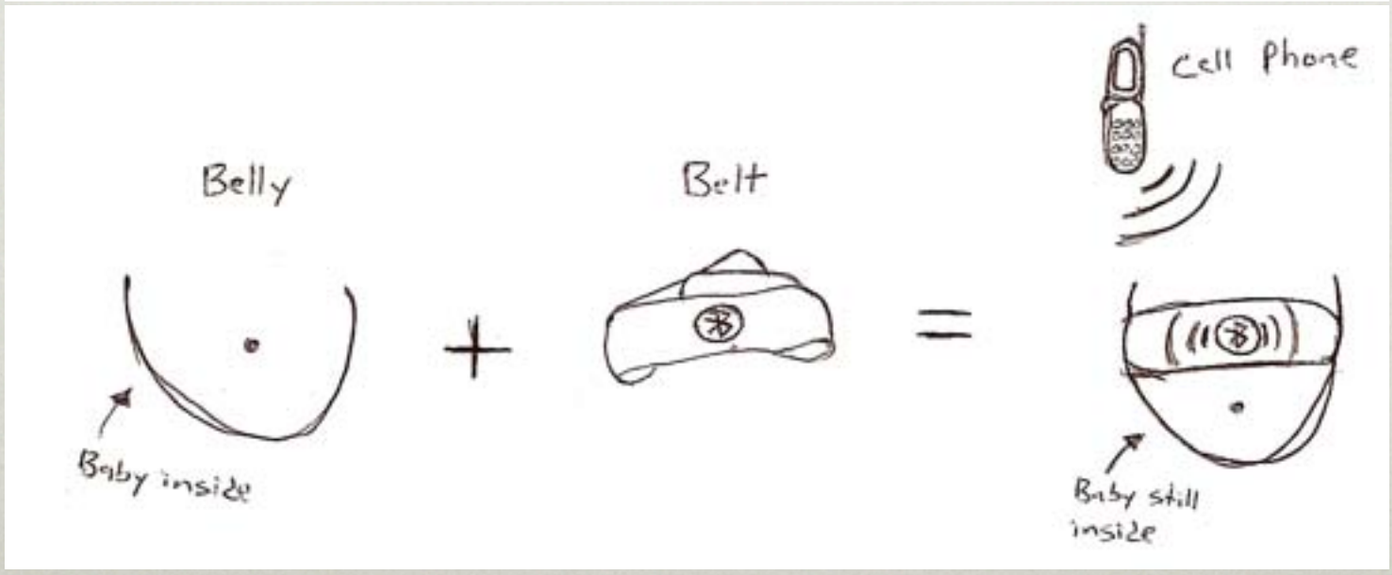
kit

For assembly instructions, go to:

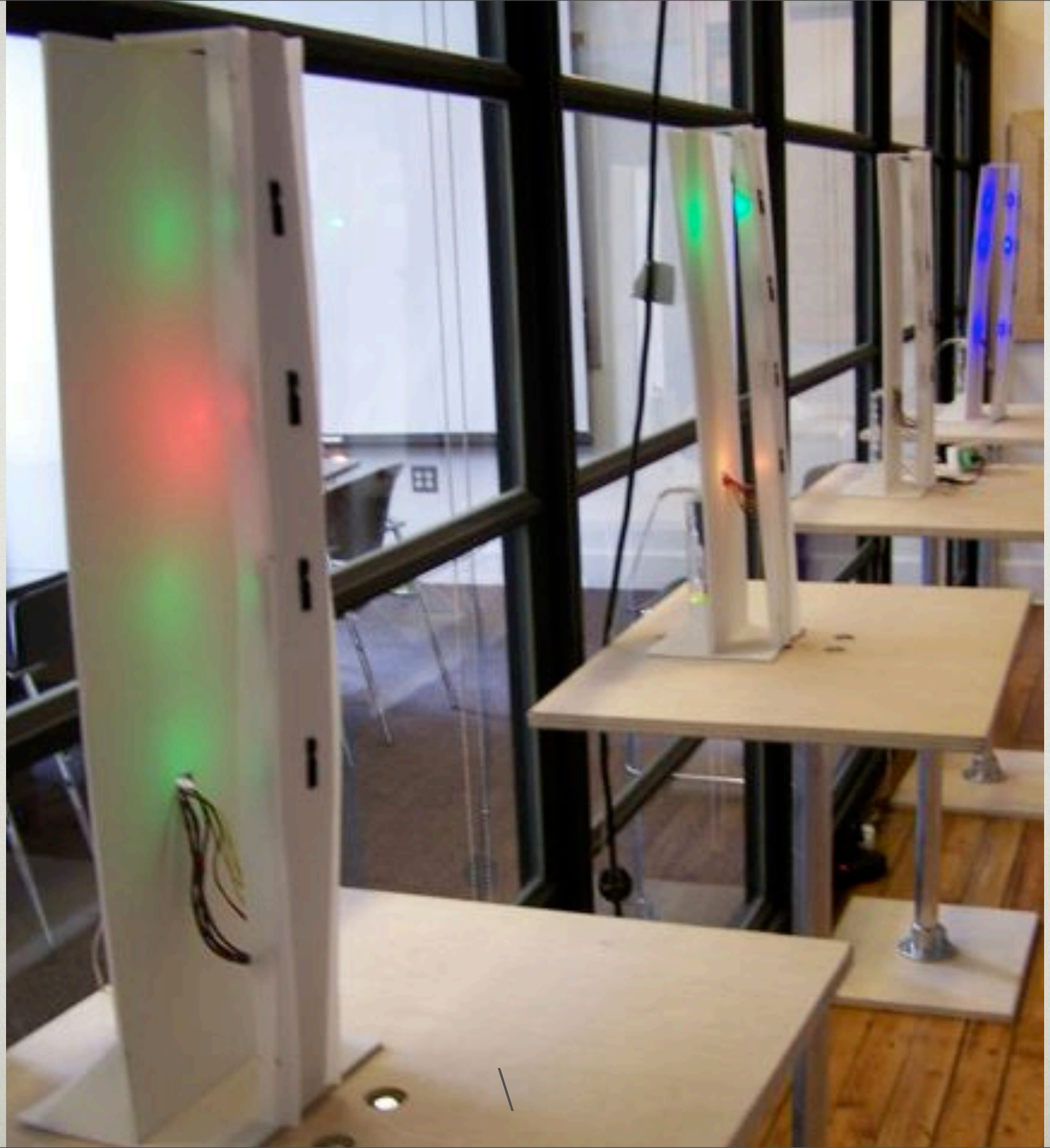
www.botanicalls.com/kits

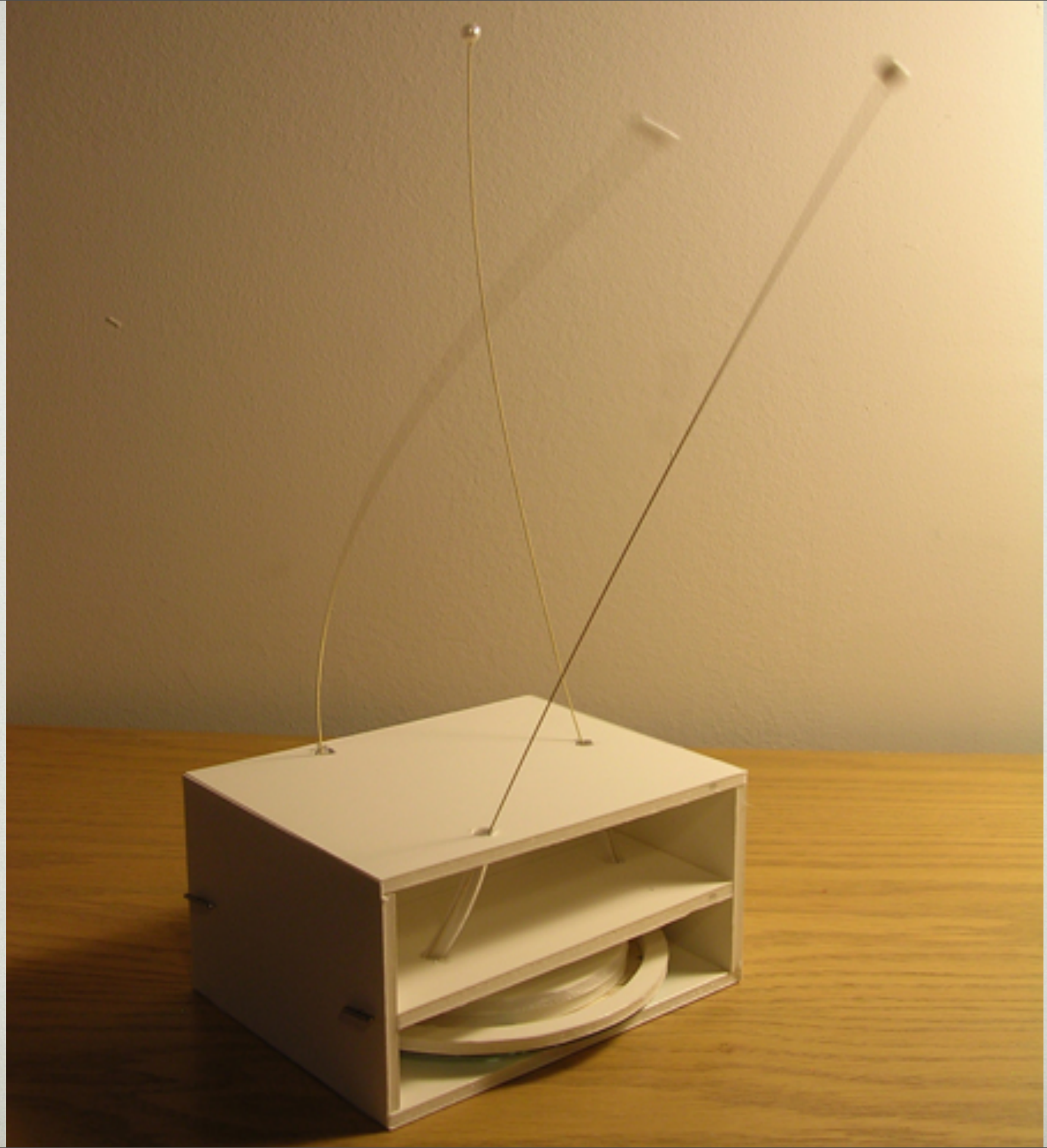





Belly
Belt
Cell Phone
Baby inside
Baby still inside

# Sociable objects





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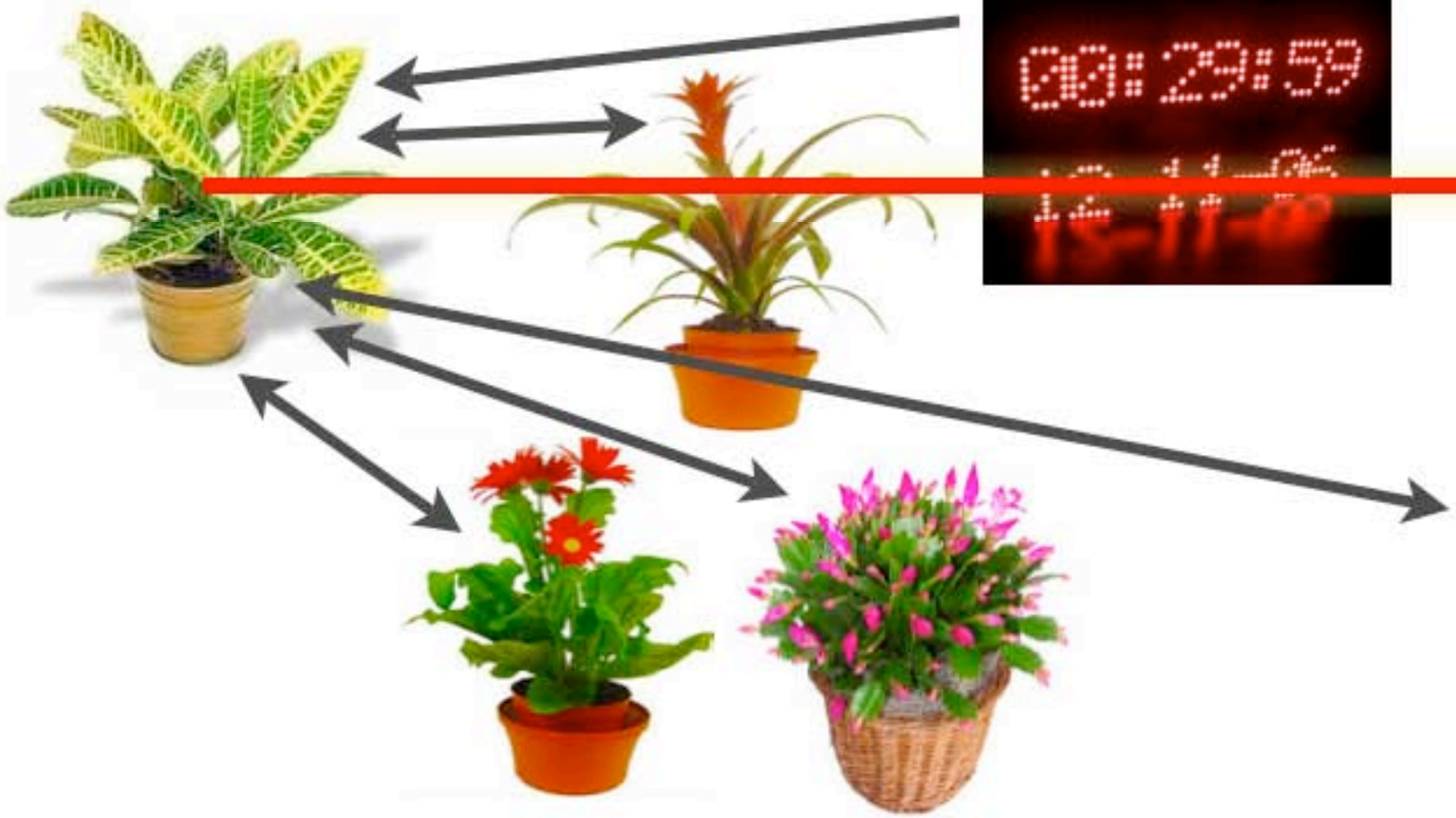
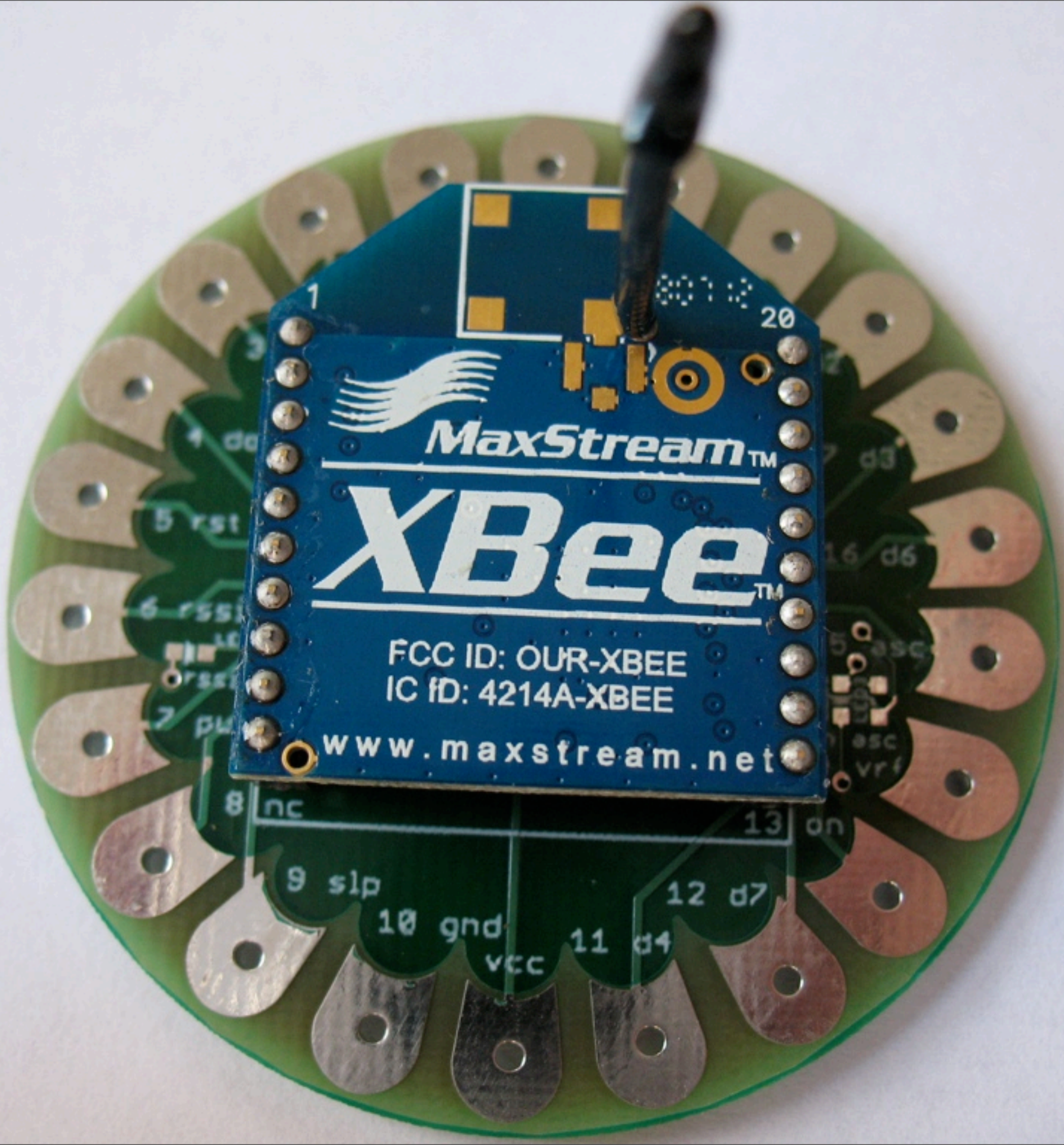


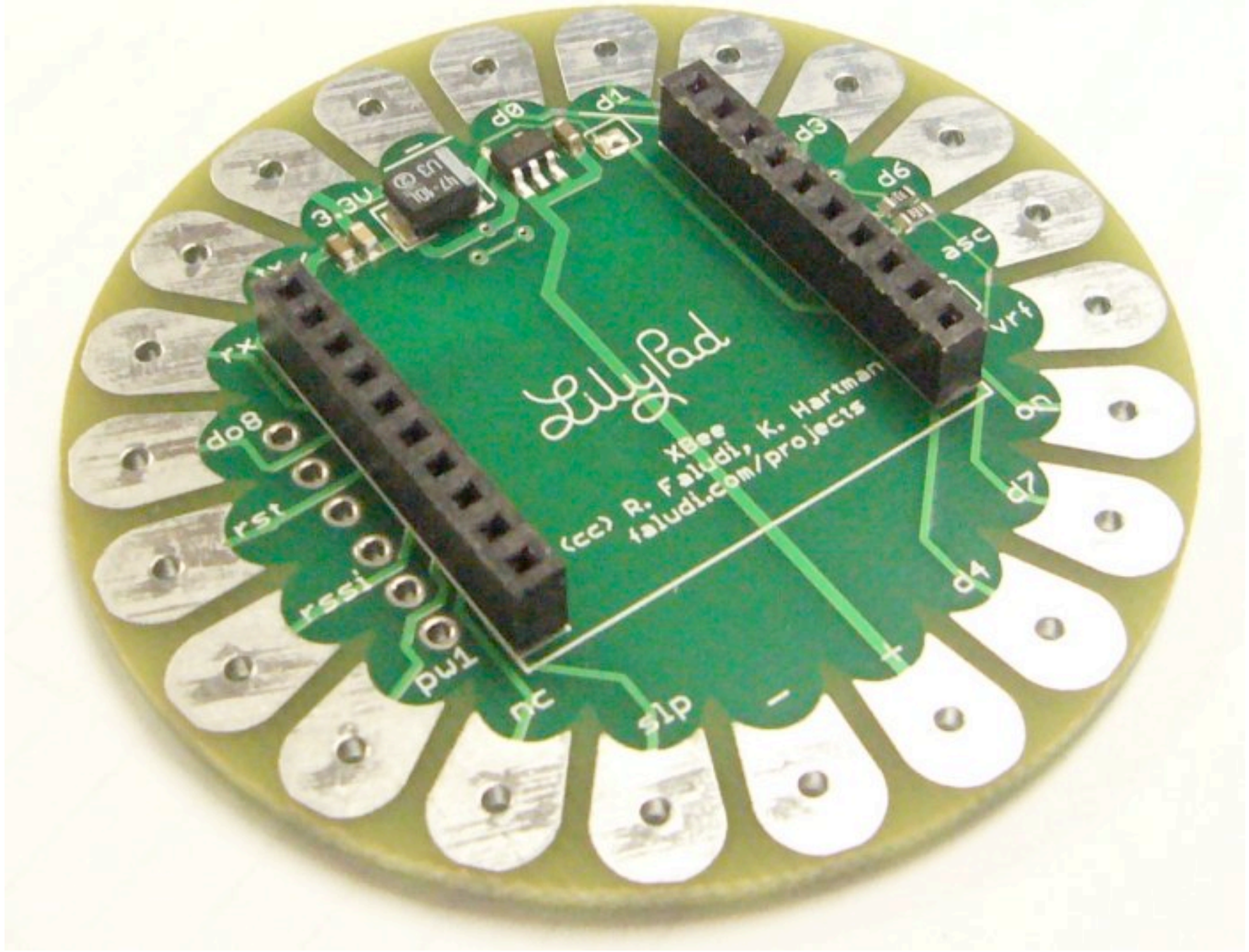
# Questions

- other species talking?
- should objects talk?
- exponential complexity?
- exclude humans?

# Other stuff I want to show you

DELI
SERVICE
WAVERLY PL
LADIES
MENS
LEATHERS
FURS
verizon


1
20
MaxStream™
XBee™
FCC ID: OUR-XBEE
IC fD: 4214A-XBEE
www.maxstream.net
8 nc
13 on
9 slp
10 gnd
vcc
11 d4
12 d7


LilyPad
XBee
(cc) R. Faludi, K. Hartman
faludi.com/projects
3.3V
d0
d1
d3
d6
asc
vrf
on
d7
d4
+
-
slp
nc
pw1
rssi
rst
do8
rx

# Thanks!

Rob Faludi

faludi.com

ITP

itp.nyu.edu